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Pipitone Group Adds New Talent to Creative Department

Pittsburgh, March 12, 2008 — Pipitone Group added two new key members to its channel marketing team: David Anderson, senior interactive art director, and Jacqueline Temple, production artist and print buyer.

Anderson is responsible for visual design and creative execution of interactive projects which help to achieve the client's business goals and objectives by executing that design in the clients' brands and various elements of marketing campaigns. Prior to joining Pipitone Group, he worked as the art director at Moxie Interactive, located in Atlanta, and art director at Ripple Effects Interactive. Anderson holds a bachelor of arts degree from Point Park University in advertising and journalism and a specialized associate's degree in film and video from the Art Institute of Pittsburgh.

Temple's responsibilities include design, project management and print supervision and coordination. Before joining Pipitone Group, she worked for Kolano Design, located in Pittsburgh and Sun Printing, located in Orangeburg, SC, as a graphic designer. She holds a bachelor of arts degree in philosophy and a cognate in graphic design from The University of South Carolina.

About Pipitone Group

Pipitone Group (www.pipitongroup.com) was founded in 1992 and is Pittsburgh's only firm dedicated to channel marketing. By developing and executing strategic programs targeted at the influencers and entities essential to each client, Pipitone Group and its Channel Marketing by Design™ philosophy help clients talk through the people that talk to their customers.